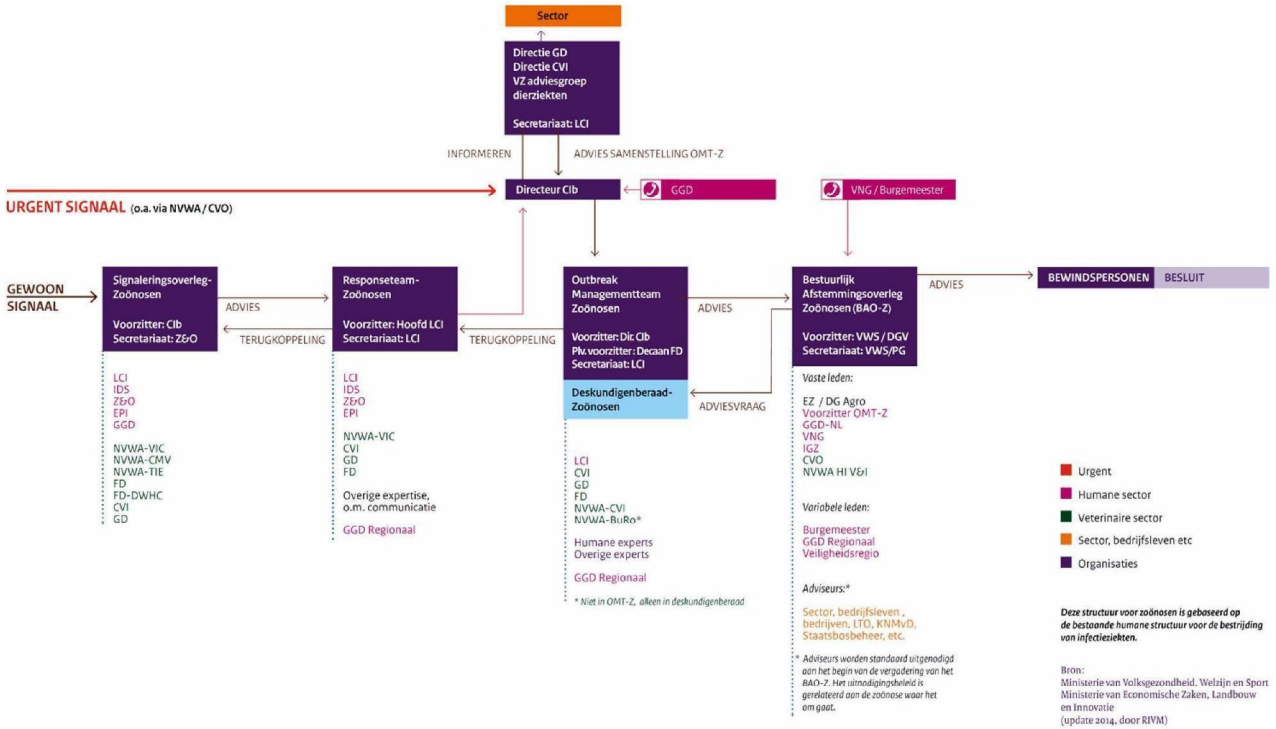ZOÖNOSEN, VAN SIGNALERING TOT BESLUITVORMING